Privacy Policy

PowerPrize Limited is a private company incorporated in England & Wales. We are committed to protecting your privacy and protecting any data that we collect concerning you. This notice, together with our Terms of Use, sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us.

Please read this Privacy notice carefully and ensure that you understand it. Your acceptance of our Privacy notice is deemed to occur upon your first use of our website and by use of our services.

This Privacy notice applies only to your use of our website and PowerPrize Limited services. Please note that PowerPrize Ltd has no control over how your data is collected, stored, or used by other websites that you may visit via the links on our website and advise you to check the privacy policies / notices of any such websites before providing any data to them.

Information Collected

We may collect any or all of the information that you give us through any means, including but not limited to: by corresponding with us by phone, e-mail or otherwise, subscribing to our services or attending our events. Depending on the type of transaction you enter into we may collect your and your business name and address, telephone number and email address.

Data collected in the UK is held in accordance with the General Data Protection Regulation (GDPR). All reasonable precautions consistent with good industry practices are taken to prevent unauthorised access to this information. This safeguard may require you to provide additional forms of identity should you wish to obtain information about your account details

Information we collect about you when you visit our website

We may be using our hosting company's or Google Analytics website monitoring tool, to collect information about visitor behaviour on our website. This in turn allows optimisation of the content and pages on our website and the marketing programs that drive traffic to the website.

This Analytics data is not tied to personally identifiable information. We therefore do not collect or store your personal information (e.g. your name or address) so this information cannot be used to identify who you are. By using the PowerPrize Limited website, you consent to the use of cookies for these purposes. You may opt-out of visiting our website if you do not accept cookies and Google Analytics.

Information Use and legal basis for processing

We use the information collected primarily to process the task for which you requested of us either via the website or through any other communication. We may also send communications to you on, including but not limited to, our new products/services, invitations to our events and PowerPrize Limited news. Our marketing messages comply with the law, make no attempt to mislead or

deceive, and generally are a benefit to you and society. At any time, you can stop receiving emails from us using the link contained in the email. If you don't have an email from us to hand or have received other communications and want to opt out, simply email us at <u>powerprizeltd@gmail.com</u> and we will update our data.

Consent

Should we want or need to rely on consent to lawfully process your data we will request your consent orally, by post, by email or by an online process for the specific activity we require consent for and record your response on our system. Where consent is the lawful basis for our processing you have the right to withdraw your consent to this particular processing at any time.

Disclosing Information

We do not disclose any personal information obtained about you from this website to third parties except when we need to do so in order to conduct our business and complete necessary transactions. We may also use the information to keep in contact with you and inform you of developments associated with our company. You will be given the opportunity to opt-out from any mailing list or similar device. If at any time in the future we should wish to disclose information collected on this website to any third party, it would only be with your knowledge and consent.

Where we store and process your personal data

Your data will only be stored within the UK. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site because the transmission of information via the internet is not completely secure; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

Access to data and your rights

The General Data Protection Regulation gives you the right to access information held about you. We also encourage you to contact us to ensure your data is accurate and complete. You have the right to ask us not to process your personal data. For further information about your rights or if you want to make a complaint about the way we have processed your information, you can contact the ICO who oversee data protection law – <u>www.ico.org.uk</u>

If you would like to access the data we hold about you, withdraw consent or exercise your 'right to be forgotten', please email powerprizeltd@gmail.com

Changes to this privacy notice

Any changes to our Privacy notice will be placed here and will supersede this current version. We will take reasonable steps to draw your attention to any changes in our notice and you will be deemed to have accepted the terms of the latest Privacy notice on your first use of the website following the alterations. However, to be on the safe side, we suggest that you read this document each time you

use the website to ensure that it still meets with your approval. This notice is effective from 29th June 2020.

Contacting Us

If you have any questions about our Privacy notice, or if you want to know what information we have collected about you, please email us at <u>powerprizeltd@gmail.com</u>. You can also correct any errors in that information or require us to remove your details form any list under our control.

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